

PTO/SB/05 (12/97)

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PTO	UTILITY PATENT APPLICATION TRANSMITTAL				
	1	(Only for new nonprovisional applications under 37 CFR 1.53(b)		
	Attorney Doci	ket No. <u>004747.P001</u>	Total Pages5_		
	First Named Inventor or Application Identifier Gavin S. H. Cheng Express Mail Label No. EL 431 887 357 US				
	ADDRESS TO	: Assistant Commissioner for Patents Box Patent Application	3.13		
		Washington, D. C. 20231	46 ====================================		
	APPLICATION		——————————————————————————————————————		
	See MPEP ch	napter 600 concerning utility patent application contents.			
	1. X	Fee Transmittal Form			
٠		(Submit an original, and a duplicate for fee processing)			
٠	0 Y	On a life attended (T. A. I.D. and I. A. II.			
	2. <u>X</u>	Specification (Total Pages 21 including cover page (preferred arrangement set forth below)	<u>le</u>)		
		- Descriptive Title of the Invention - Cross References to Related Applications			
		- Statement Regarding Fed sponsored R & D			
		Reference to Microfiche Appendix Background of the Invention			
		Brief Summary of the Invention Brief Description of the Drawings (if filed)			
Ì		- Detailed Description			
		- Claims - Abstract of the Disclosure			
	3. <u>X</u>	Drawings(s) (35 USC 113) (Total Sheets 8			
	4. X Oath or Declaration (Total Pages 5)				
	a. x Newly Executed (Original or Copy)				
ľ	b Copy from a Prior Application (37 CFR 1.63(d))				
		(for Continuation/Divisional with Box 17 completed) (Note	Box 5 below)		
		i. <u>DELETIONS OF INVENTOR(S)</u> Signed statement attach inventor(s) named in the prior application, see 37 CFR 1.1 and 1.33(b).	ned deleting 63(d)(2)		
-	5.	Incorporation By Reference (useable if Box 4b is checked)			
		by of the oath or			
1		declaration is supplied under Box 4b, is considered as being p	art of the		
		disclosure of the accompanying application and is hereby incorreference therein.	orporated by		
ĺ	6	Microfiche Computer Program (Appendix)			

7.	(if applicable, all necessary) a Computer Readable Copy b Paper Copy (identical to computer copy)						
	c Statement verifying identity of above copies ACCOMPANYING APPLICATION PARTS						
8. 9.	X Assignment Papers (cover sheet & documents(s)) a. 37 CFR 3.73(b) Statement (where there is an assignee)						
	X b. Power of Attorney						
10.		English Translation Document (if applicable)					
11.		a. Information Disclosure Statement (IDS)/PTO-1449					
1		b. Copies of IDS Citations					
12.		Preliminary Amendment					
13.	13. X Return Receipt Postcard (MPEP 503) (Should be specifically itemized)						
14.	14 a. Small Entity Statement(s)						
b. Statement filed in prior application, Status still proper and desired							
15.		Certified Copy of Priority Document(s) (if foreign priority is claimed)					
16.	16. X Other: Certificate of Express Mail with copy of postcard showing contents of Express Mail package.						
17. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information: Continuation Divisional Continuation-in-part (CIP) of prior application No:							
18. Correspondence Address							
Customer Number or Bar Code Label							
(Insert Customer No. or Attach Bar Code Label here) or							
X Correspondence Address Below							
NAME John P. Ward Reg No.: 40,216							
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN/LLP ADDRESS 12400 Wilshire Boulevard							
Seventh Floor							
CITY	Los Ange	les STATE California ZIP CODE 90025-1026					
Coun	tryU.S	.A. TELEPHONE (408) 720-8598 FAX (408) 720-9397					
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Client: Muse Communica Title: Method And System	For Attracting Visits	
BSTZ File No.:004747 . P00	1 Atty/Secty Initials:	IPW/1yk

Date Mailed: March 3, 2000 The following has been received in the	e U.S. Patent & Trademark Office	on the date stamped dereous
Amendment/Response (pgs.)	Express Mail No.: EL43	1887357US ■ Check No. 34053 ension of Time Amr. \$1.138.00
Anneal Brief (pgs.) (in triplicate)	<u> </u>	ension of Time
Application - Utility (21pgs., with cover and	l abstract)	TO 140 (_ pgs.) Check No.
Application - Rule 1.53(b) Continuation (pgs.) Li issue ree i ransmittati (""	Amt —
Application - Rule 1.53(b) Divisional (P&	Notice of Appeau	医乳球性纤维性 解放性 经
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. Application - Rule 1.53(d) CPA Transmittal (
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Application - PCT (pgs.)	Power of Attorney (Page 12 Preliminary Amendment (Page 13 Preliminary Amendment (Page 14 Pag	
Application - Provisional (pgs.)	· · · · · · · · · · · · · · · · · · ·	
Assignment and Cover Sheet (signed	Response to Notice of Missi	ing Parts
Certificate of Mailing		r Indep. Inventor/Small Business
Declaration & POA (5 pgs (signed	/ <u></u>	cate
Disclosur Dres & Oig & Copy of Inventor's Signed Letter(
Drawings: 8 of sheets includes 8 fi	· · · · · · · · · · · · · · · · · · ·	
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showing contents	of Express Mail package	36.